

The Eye Opener



District 6270, Club # 28193

PO Box 603, Oshkosh, WI 54903
To contact newsletter, e-mail: adewitt@new.rr.com

November 7, 2008

Last Week:
Guests: None

Program:
Joe Ferlo, Oshkosh Grand Opera House
Update

OTHER NEWS:

Three Club Social, November 1 in conjunction with Gallery Walk, the three Clubs got together at Grand Opera House from 5 to 7 p.m. We then attend the Gallery Walk. The Club had a good turn out and fun was had by all.

Club Social: December 6th go to the Nutcracker at the Paine Museum. We will meet at the Kline's first then the Museum. More info to follow.

Oshkosh Morning Club's Goals in 2008 – 2009 year:

Christine Ann Center
Conquer the Concrete
PAL for Webster Stanley Middle
Increase Membership, Net 4
Every Rotarian, Every Year
Eyes of Our Children

Four Way Test:

- ⇒ Is it the truth?
- ⇒ Is it fair to all concerned?
- ⇒ Will it build good will & better friendships?
- ⇒ Will it be beneficial to all concerned?

TODAY:

Club Assembly, Conquer the Concrete

Completed Task:

- Date Set “in concrete” as May 2, 2009.
- BID has been submitted.
- Set the pricing schedule.
- Oshkosh Youth Baseball has agreed to accept our offer of a portion of the funds raised and be part of the promotion.

Next Steps:

- Create three levels of promotion
 - Flyer, brochure, talking points for our potential sponsors.
 - Poster and media information to promote the event
 - Poster/flyer/brochure to promote teams.
- Create copy for each. Emphasizing different aspects of the event for each group. Need ideas **today** as to what “value” is to each group.
- Create the promotional material. Need someone to be responsible.
- Distribute material
 - First for sponsors, need team to contact potential sponsors, tell them benefits of event and ASK for the ORDER! Date to have this done is _____ (decide **today**)
 - Different team to recruit teams. Brain storm for possible recruiting channels **today**.
 - Another team to contact media early & often to promote event and value to the community.

SPEAKERS / PROGRAMS

November 7, 2008
Club Assembly

November 14, 2008
Open

November 21, 2008
Open

November 28, 2008
Day after Thanksgiving,
NO MEETING

December 5, 2008
Open

December 12, 2008
Open

December 19, 2008
Open

December 26, 2008
Day after Christmas
NO MEETING??

January 2, 2009
Day after New Year's Day
NO MEETING??

January 9, 2009
Andy DeWitt,
Portugal for Tourist